

Station WISH-TV INDIANAPOLIS, IN Advertiser ( ) AFP SENATE Product AMER 4 PROSP SENATE Estimate# 1969 Buyer KAREN BENCKINI Phone# Fax#	Agency ( ) MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 Agency C/P1/P2/E //1969 Flight Dates 09/01/2012 - 09/06/2012 Hiatus Weeks	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) KATE BRADY Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938
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--- CONTRACT COMMENT ---  
AMERICANS FOR PROSPERITY-SENATE SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	9P-10P	Buyline Comment: 48 HOURS PRM CHNG	:30	\$800.00	09/01-09/01	1	1	1	\$800.00	
	2	SA	10P-11P	Buyline Comment: 48 HOURS	:30	\$1,200.00	09/01-09/01	1	1	1	\$1,200.00	
	3	SU	9A-1030A	Buyline Comment: SUN MORNING	:30	\$700.00	09/02-09/02	1	1	1	\$700.00	
	4	SU	6P-7P	Buyline Comment: NEWS	:30	\$400.00	09/02-09/02	1	1	1	\$400.00	
	5	SU	7P-8P	Buyline Comment: 60 MINUTES	:30	\$3,000.00	09/02-09/02	1	1	1	\$3,000.00	
	6	SU	9P-10P	Buyline Comment: GOOD WIFE	:30	\$2,000.00	09/02-09/02	1	1	1	\$2,000.00	
	7	SU	10P-11P	Buyline Comment: MENTALIST	:30	\$1,600.00	09/02-09/02	1	1	1	\$1,600.00	
	8	M-TH	530P-6P	Buyline Comment: NEWS 1X N/A, MGKD ON LN 18	:30	\$600.00	09/03-09/06	3	1	3	\$1,800.00	
	9	M-TH	6P-630P	Buyline Comment: NEWS	:30	\$600.00	09/03-09/06	4	1	4	\$2,400.00	



Station WISH-TV INDIANAPOLIS, IN Agency ( ) MENTZER MEDIA Rep Firm ( ) PHILADELPHIA  
 Advertiser ( ) AFP SENATE 600 FAIRMONT AVE, S#306 Sales Office ( ) KATE BRADY  
 Product AMER 4 PROSP SENATE TOWSON, MD 21286 Salesperson ( )  
 Estimate# 1969 Agency C/P1/P2/E //1969 Flight Dates 09/01/2012 - 09/06/2012 Salesperson Phone# 215-567-6005  
 Buyer KAREN BENCKINI Hiatus Weeks Salesperson FAX# 215-567-5938  
 Phone#  
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	20	TH	8P-9P		:30	\$2,600.00	09/06-09/06	1	1	1	\$2,600.00	

Buyline Comment: 2.56 MEN/BIG BANG  
 MKGD FOR LNS 16-17

---REPORT TOTALS---  
 Report Totals: 31 / \$37,250.00

---SALES MONTHLY TOTALS---  
 Sep 12: 31 / \$37,250.00  
 Sales Totals: 31 / \$37,250.00  
 Station Totals: 31 / \$37,250.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$37,250	CABL 0%	WISH 100%	WNDY 0%	WRTV 0%	WTHR 0%
		WTTV 0%	WXIN 0%			

---COMPETITIVE COMMENTS---  
 COMP TO FOLLOW  
 Books null  
 Demos RA35+

--- CREDIT RISK ---  
 CASH IN ADVANCE

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Americans for Prosperity*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/17/2012  
Date
*John Flynn*  
Signature
703-224-3200  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

\_\_\_\_\_  
 Signature                      Printed Name                      Title

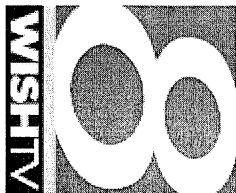
# Spot Manager: All, 09/01/12-09/06/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
Alt Order #: 06847897															
WISH	POL/Americans For P/AMER 4 PRO 1969	Saturday 9-10p				858-10p	:30	09/01/12		Sat Hour 2		\$800.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Saturday 10-11p				858-11p	:30	09/01/12		Sat Hour 3		\$1,200.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	CBS Sunday Morning				858-1030a	:30	09/02/12		CBS Sunday Mor		\$700.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	News 8 Weekend/Sund				558-7p	:30	09/02/12		News 8 Weekend		\$400.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Sunday 7-8p				658-8p	:30	09/02/12		Sun Hour 1		\$3,000.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Sunday 9-10p				858-10p	:30	09/02/12		Sun Hour 3		\$2,000.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Sunday 10-11p				958-11p	:30	09/02/12		Sun Hour 4		\$1,600.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Inside Edition				658-730p	:30	09/03/12		M-F 7-730p		\$550.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Entertainment Tonight				728-8p	:30	09/03/12		M-F 730-8p		\$600.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	News 8 @ 530p				530-6p	:30	09/03/12		News 8 @530		\$600.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	News 8 @6				558-630p	:30	09/03/12		News 8 @6		\$600.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	News 8 @ 11 M-F				11-1135p	:30	09/03/12		LN M-F		\$900.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	News 8 @ 530p				530-6p	:30	09/04/12		News 8 @530		\$600.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Inside Edition				658-730p	:30	09/04/12		M-F 7-730p		\$550.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Entertainment Tonight				728-8p	:30	09/04/12		M-F 730-8p		\$600.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	News 8 @ 11 M-F				11-1135p	:30	09/04/12		LN M-F		\$900.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Tuesday 9-10p				858-10p	:30	09/04/12		Tue Hour 2		\$2,500.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	News 8 @6				558-630p	:30	09/04/12		News 8 @6		\$600.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Tuesday 8-9p				758-9p	:30	09/04/12		Tue Hour 1		\$3,000.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Entertainment Tonight				728-8p	:30	09/05/12		M-F 730-8p		\$600.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	News 8 @6				558-630p	:30	09/05/12		News 8 @6		\$600.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Wednesday 10-11p				958-11p	:30	09/05/12		Wed Hour 3		\$2,600.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Wednesday 9-10p				858-10p	:30	09/05/12		Wed Hour 2		\$3,500.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	News 8 @ 530p				530-6p	:30	09/05/12		News 8 @530		\$600.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	News 8 @ 11 M-F				11-1135p	:30	09/05/12		LN M-F		\$900.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	News 8 @ 11 M-F				11-1135p	:30	09/06/12		LN M-F		\$900.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	News 8 @6				558-630p	:30	09/06/12		News 8 @6		\$3,500.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Thursday 10-11p				958-11p	:30	09/06/12		Thur Hour 3		\$550.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Inside Edition				658-730p	:30	09/06/12		M-F 7-730p		\$600.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	News 8 @ 530p				530-6p	:30	09/06/12		News 8 @530		\$600.00			
WISH	POL/Americans For P/AMER 4 PRO 1969	Entertainment Tonight				728-8p	:30	09/06/12		M-F 730-8p		\$600.00			

\$37,250.00

\$37,250.00

[Filtered by: ] [Sorted by: Alt Order #.]



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Americans For Prosperity
Product	AMER 4 PROSP SENATE
Estimate Number	1969

<b>Invoice #</b>	<b>202325-1</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/06/12

Station	WISH
Account Executive	Petry/Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202325
Alt Order #	06847897
Deal #	
Order Flight	09/01/12 - 09/06/12

**Billing Address:**

Mentzer Media Services  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21286  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN15077/IN15162/SP935

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Saturday 9-10p	858-10p		08/27/12 to 09/02/12	1x	-----S-				
	WISH			Sa	09/01/12	:00			<del>\$800.00</del>	See MG 1.2	1
	WISH			Sa	09/01/12	:30	9:28 PM	AFP12TV19H	\$800.00	MG for 1.1 09/01	2
2	WISH	Saturday 10-11p	958-11p		08/27/12 to 09/02/12	1x	-----S-				
	WISH			Sa	09/01/12	:30	10:29 PM	AFP12TV19H	\$1,200.00		1
3	WISH	CBS Sunday Morning	858-1030a		08/27/12 to 09/02/12	1x	-----S				
	WISH			Su	09/02/12	:30	9:31 AM	AFP12TV19H	\$700.00		1
4	WISH	News 8 Weekend/Sunday	558-7p		08/27/12 to 09/02/12	1x	-----S				
	WISH			Su	09/02/12	:30	6:12 PM	AFP12TV19H	\$400.00		1
5	WISH	Sunday 7-8p	658-8p		08/27/12 to 09/02/12	1x	-----S				
	WISH			Su	09/02/12	:30	7:57 PM	AFP12TV19H	\$3,000.00		1
6	WISH	Sunday 9-10p	858-10p		08/27/12 to 09/02/12	1x	-----S				
	WISH			Su	09/02/12	:30	9:52 PM	AFP12TV19H	\$2,000.00		1
7	WISH	Sunday 10-11p	958-11p		08/27/12 to 09/02/12	1x	-----S				
	WISH			Su	09/02/12	:30	10:48 PM	AFP12TV19H	\$1,600.00		1
8	WISH	News 8 @ 530p	530-6p		09/03/12 to 09/09/12	4x	MTWT---				
	WISH			M	09/03/12	:00			<del>\$600.00</del>	See MG 8.5	1
	WISH			M	09/03/12	:30	12:56 PM	AFP12TV19H	\$600.00	MG for 8.1 09/03	5
	WISH			Tu	09/04/12	:30	5:38 PM	AFP12TV19H	\$600.00		3
	WISH			W	09/05/12	:30	5:52 PM	AFP12TV19H	\$600.00		4
	WISH			Th	09/06/12	:30	5:37 PM	AFP12TV19H	\$600.00		2

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

Mentzer Media Services  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21286  
 USA

Advertiser	POL/Americans For Prosperity
Product	AMER 4 PROSP SENATE
Estimate Number	1969

<b>Invoice #</b>	<b>202325-1</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/06/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202325
Alt Order #	06847897
Deal #	
Order Flight	09/01/12 - 09/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

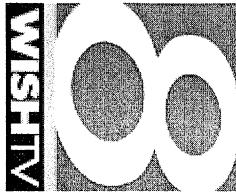
Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN15077/IN15162/SP935

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	News 8 @6	558-630p		to						
	WISH			09/03/12 to 09/09/12	4x	MTWT---					
	WISH			M	09/03/12	:30	6:15 PM	AFP12TV19H	\$600.00		1
	WISH			Tu	09/04/12	:30	6:10 PM	AFP12TV19H	\$600.00		4
	WISH			W	09/05/12	:30	6:20 PM	AFP12TV19H	\$600.00		2
	WISH			Th	09/06/12	:30	6:10 PM	AFP12TV19H	\$600.00		3
10	WISH	Inside Edition	658-730p		to						
	WISH			09/03/12 to 09/09/12	3x	MTWT---					
	WISH			Tu	09/04/12	:30	7:27 PM	AFP12TV19H	\$550.00		3
	WISH			W	09/05/12	:30	7:27 PM	AFP12TV19H	\$550.00		2
	WISH			Th	09/06/12	:30	7:11 PM	AFP12TV19H	\$550.00		1
11	WISH	Entertainment Tonight	728-8p		to						
	WISH			09/03/12 to 09/09/12	4x	MTWT---					
	WISH			M	09/03/12	:30	7:56 PM	AFP12TV19H	\$600.00		3
	WISH			Tu	09/04/12	:30	7:59 PM	AFP12TV19H	\$600.00		2
	WISH			W	09/05/12	:30	7:41 PM	AFP12TV19H	\$600.00		1
	WISH			Th	09/06/12	:30	7:47 PM	AFP12TV19H	\$600.00		4
12	WISH	News 8 @ 11 M-F	11-1135p		to						
	WISH			09/03/12 to 09/09/12	4x	MTWT---					
	WISH			M	09/03/12	:30	11:29 PM	AFP12TV19H	\$900.00		3
	WISH			Tu	09/04/12	:30	11:37 PM	AFP12TV19H	\$900.00		2
	WISH			W	09/05/12	:30	12:02 AM	AFP12TV19H	\$900.00		1
	WISH			Th	09/06/12	:30	11:42 PM	AFP12TV19H	\$900.00		4
13	WISH	Tuesday 8-9p	758-9p		to						
	WISH			09/03/12 to 09/09/12	1x	-T-----					
	WISH			Tu	09/04/12	:30	8:48 PM	AFP12TV19H	\$3,000.00		1
14	WISH	Tuesday 9-10p	858-10p		to						
	WISH			09/03/12 to 09/09/12	1x	-T-----					
	WISH			Tu	09/04/12	:30	9:45 PM	AFP12TV19H	\$2,500.00		1
15	WISH	Wednesday 9-10p	858-10p		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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# INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

Mentzer Media Services  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21286  
 USA

Advertiser	POL/Americans For Prosperity
Product	AMER 4 PROSP SENATE
Estimate Number	1969

<b>Invoice #</b>	<b>202325-1</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/06/12

Station	WISH
Account Executive	Petry/Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202325
Alt Order #	06847897
Deal #	
Order Flight	09/01/12 - 09/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN15077/IN15162/SP935

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	WISH	Wednesday 9-10p	858-10p		to						
	WISH			09/03/12	to 09/09/12	1x	--W----				
				W	09/05/12	:30	9:38 PM	AFP12TV19H	\$3,500.00		1
16	WISH	Wednesday 10-11p	958-11p		to						
	WISH			09/03/12	to 09/09/12	1x	--W----				
	WISH			W	09/05/12	:00			<del>\$2,600.00</del>	See MG 16.2	1
	WISH			Th	09/06/12	:30	8:46 PM	AFP12TV19H	\$2,600.00	MG for 16.1 09/05	2
17	WISH	Thursday 10-11p	958-11p		to						
	WISH			09/03/12	to 09/09/12	1x	---T---				
	WISH			Th	09/06/12	:00			<del>\$3,500.00</del>	See MG 17.2	1
	WISH			Th	09/06/12	:30	9:45 PM	AFP12TV19H	\$3,500.00	MG for 17.1 09/06	2
<b>Aired Spots 31</b>											

**Gross Total \$37,250.00**  
**Agency Commission \$5,587.50**  
**Net Amount Due \$31,662.50** **Payment Terms 30 Days**

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